



**effective**  
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## DATA SHEET

IT Support for  
Start-up and Micro Businesses

Effective Systems has launched a specialist service to provide reliable, affordable IT support for the entrepreneur, giving peace of mind in the vital early launch period for a new venture.

### **Our Start-up and Micro Business Service comprises:**

- An initial then annual consultancy session to help identify the best technology for your needs
- Monthly preventative maintenance on your PCs (remote or on-site for up to 1 hour per month)
- Problem solving support by telephone, remote connection to your computer or by an on-site visit
- Advice on IT issues by telephone
- Service is available during office hours 9am – 5:30pm
- Remote Data Backup service to back-up your valuable data securely on-line

### **Costs :**

- £50 subscription per month – this includes the monthly preventative maintenance visits and the annual consultancy session
- Additional support is at £50 per hour if pre-booked with a minimum of 48 hours notice, or at £75 per hour otherwise
- Remote backup service available to protect your data from £10 per month

The Start-up and Micro Business service is available for organisations of up to 2 people or those which have been established for up to 12 months.

### **About Effective Systems :**

Effective Systems Ltd was originally founded in 1997 to provide IT installation and support services to small businesses in and around its home area of London SW19.

Managed today by an experienced team of ex-City professionals, Effective supports organisations throughout London and the South East, ranging from entrepreneurial start-ups, through micro businesses and small companies to medium companies employing up to 200 staff in multiple locations as well as schools and voluntary organisations.

Effective Systems Ltd is a registered as a Microsoft Certified Partner and also a Microsoft Small Business Specialist, recognised qualifications which underpin our commitment to quality service.



### **Company Philosophy :**

Effective's approach to business is based on FOUR guiding principles:

- timely, reliable and quality service
- value for money support tailored to your organisation's needs
- open and transparent business processes
- no-nonsense, jargon-free communication in language you understand

### **Why Organisations Choose Effective Systems :**

Effective is trusted by a variety of businesses to handle their IT requirements covering IT support, network upgrades, broadband & mobile communications and full office relocations.

We believe this is because we offer dependable and trustworthy advice and service that meets your needs and has your interests at heart.