



CASE STUDY Contingency Planning

Identity remains confidential

Effective were approached by an existing customer based in the heart of London who operates in the highly confidential area of senior executive Search & Selection / Career Development, dealing predominantly with career management assistance for board members and senior executives from FTSE-100 companies

What was the Problem ?

The Board were concerned that in dealing with a large number of individuals who in many cases were paying for a highly-personal service, the company could not afford to be uncontactable or off-line at any time – any delay could have a significant impact upon a client's next career move.

The perception was that the increasing levels of terrorist activity in central London posed an unacceptable risk to the customer's business.

How did Effective help ?

Effective used its proven Contingency Planning methodology to assess the various risks that faced the customer. The customer was walked through a series of likely risk scenarios and together we developed an appropriate plan to handle those risks which was consistent with the customer's own approach to perceived business risks.

Effective then tested the plan with the co-operation of the senior management team, amending where necessary, finally completing the exercise with a practical test of the plan to simulate each of the risk scenarios.



The plan is subject to regular reviews and amendment to take account of changes in the customer's business process.

What our customer had to say :

'Effective firstly helped us to identify & categorise the various risks that we face in operating our business, then produced a practical plan to ensure that if we encounter a problem, we are able to continue to function without significant interruption.'

SM, Managing Director.

Note : Key member's of Effective's management team have extensive experience of Contingency Planning for major global Financial Services organisations and were involved in supporting the emergency relocation of a leading bank's operations following the IRA bomb blast at Bishopsgate in the City of London in April 1993.

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